

**Annual Global Business, Information Technology and Management for Economic Development
Conference
(BITMED2009)**

October 22-24, 2009

Venue for Accommodation, Meals and Presentations

Yihai Business Hotel
NO.33 Xueyuan South Road Haidian District

Beijing, China.
Tel: +86-10-62186218

<http://www.yihaihotel.cn/>

Near the
Central University of Finance and Economics (CUFE) –
39th South College Road, Haidan District
Beijing, 100081, China

TENTATIVE SCHEDULE

* = SESSION CHAIR

**MC FOR THE DAY

THURSDAY OCTOBER 22, 2009

	<p style="text-align: center;">CONTINENTAL BREAKFAST REGISTRATION 10:00 AM- 4 PM & EXHIBITION 9:00AM-5:00 PM</p> <p>** Mike Thombs, GSMI Fellow and Salve Regina University, USA & Grace Baidan, Central University of Finance And Economics, China</p>
10:00-11:00	<p>Welcome Addresses/ Opening Remarks:</p> <p>Welcome to Yihal Business hotel Mr. General Manager, Yihai Hotel, Beijing China</p> <p>Welcome to CUFE Address Grace Baidan, Central University of Finance And Economics, China</p> <p>Welcome to the Conference Address Rafiu Ajiyi, President American Advantage, USA and GSMI Fellow Mike Thombs, Salve Regina University and GSMI Fellow</p>
11:00-12:00	<p>Paper Presentations</p> <p>Building a theoretical framework about WOM on Web 2.0 *Sally Rao Hill & Sylvia Ng, The University of Adelaide, Australia</p> <p>Factors Affecting Waste Generation and Willingness to Manage Solid Waste: A Case Study in Bangladesh Rafia Afroz, International Islamic University, Malaysia Rabbah Tuddin, University Malaysia Sarawak, Malaysia Keisuke Hanaki, The University of Tokyo, Japan</p> <p>Web Infrastructure and Internet-based Innovation in Firms: An Empirical Research Pedro Soto-Acosta, University of Murcia, Spain</p>
12:00-13:30	<p style="text-align: center;">LUNCH</p> <p>Keynote Speakers: The Crisis, International issues, and the Business Schools: Example for China. Dr. Prosper M. Bernard, University Consortium of the Americas, University of Quebec at Montreal and a GSMI Fellow</p>
13:30-15:00	<p>Paper Presentations</p> <p>Comparative Study Regarding Advanced Manufacturing Technologies in the Manufacturing Enterprise between China and USA Zhang Jian Hua ,The Management Department of Daqing Petroleum Institute,China Zhang Jian Hua ,School of Management Harbin Institute of Technology,Heilongjiang harbin, China BaiDan , Central University of Finance and Economics, Beijing, China Wang Li Zhi, Institute of Daqing No.7 Oil Extraction Factory,Heilongjiang Daqing City, China</p> <p>Cost Efficiency of Construction Firms in Libya Using the Data Envelopment Analysis Method Abdullah Ahmad A. Eltaief, Saadiah Mohamad, & Badrul Hisham Kamaruddin Universiti Teknologi MARA, Malaysia Masoud Abessi, University of Malaya., Malaysia</p> <p>Corporate Perspective on Climate Change: The Case of Malaysia *Rawshan Ara Begum and Joy Jacqueline Pereira,Universiti Kebangsaan Malaysia, Malaysia</p> <p>Data Warehouse Technology Application in Tax Authority YangZhongQuan.The Financial Tax Academe,Central University of Finance and Economics, Beijing, China</p>

	<p>Empirical analysis on China's rural consumption and demand Yang Li, China Women's University, Beijing Zhang Hongyan: Finance and banking faculty, Shanxi University of Finance and Economics, Taiyuan, China</p> <p>Empirical study about applied relation between human resources development and advanced manufacturing Technology ZhangWeiHua, ZhouXiaoYan& ZhangJianHua Daqing Petroleum Institute, Heilongjiang Daqing City, China ZhangJianHua School of Management Harbin Institute of Technology, Heilongjiang, Harbin city, China</p>
15:00-16:00	<p>Presentation and Focus Group Discussion A Comparative Study of United States of America Media World News Coverage and Free Satellite News Service Network</p> <p>*Michael E. Thombs, Amy A. Thombs and Edward Kirenga Salve Regina University, USA</p>
16:00-17:00	<p>Global Business Panel Discussion Mushtaq Ahmad, Pakistan Rafiu Ayaji, President of American Advantage Mortgage, Michigan, USA Michael Thombs, USA James Chiang, CEO of General Security, Taiwan & GSMI Fellow</p>

FRIDAY, OCTOBER 23, 2009

	<p>CONTINENTAL BREAKFAST REGISTRATION 9:00 - 10:00 AM- 4 PM</p> <p>** Rafia Afroz, International Islamic University Malaysia, Malaysia & Pedro Soto-Acosta, the University of Murcia, Spain</p>
10:00-11:00	<p>Presentation and Focus Group Discussion An Educational Model for Undergraduate Students Conducting Research, Analysis, and Presentations at Business Conferences Michael E. Thombs & Edward Kirenga (student), Salve Regina University, USA</p> <p>Paper Presentation The Experiment of Poverty Reduction Strategy Paper in Pakistan Mushtaq Ahmad ,M.A.& Ph.Din Economics; Indiana University, Bloomington, Indiana, USA. UN-ADI Fellow. Was a Consultant to UN, Planning Commission & DFID</p>
11:00-12:00	<p>Panel Discussion: Economic Development Pedro Soto-Acosta, the University of Murcia, Spain K.C. John Sasi Kumar, Velammal College of Engineering & Technology, India Rafia Afroz, International Islamic University Malaysia, Malaysia Sally Rao Hill, The University of Adelaide, Australia</p>
12:00-14:00	<p>LUNCH/AWARDS & BITMED2010 PLANNING COMMITTEE</p> <p>Keynote Speakers/Presenters Grace BaiDan, China Michael Thombs, USA Rafiu Ajayi, USA Sheng W. Liu, Australia</p> <p>Ask for those interested in joining theBITMED2010 planning Committee. Need more Chinese living in China. Second Annual Global Business, Information Technology and Management for Economic Development Conference, Beijing, China, July 22-24, 2010 (BITMED2010)</p>
14:00-17:00	<p>Paper Presentations</p> <p>Is Foreign Direct Investment a Catalyst for Economic Growth in the Chinese Electronic Industry? Sheng W. Liu, Frank W. Agbola and Janet A. Dzator, The University of Newcastle, Australia</p> <p>A Survey on CRM Implementation of Semi Government Organizations in Malaysia Nor Hapiza Mohd Ariffin & Norul Akmal Mohd Yusof Universiti Teknologi Mara, Malaysia</p> <p>Sources and Types of Information in Strategy formation and Execution: a case of small scale manufacturing firms in Udupi, Karnataka-India Venkatesha Murthy R, Tata Institute of Social Sciences, India</p> <p>Analysis and Design Web based E-Learning with XML for toward knowledge and Information Sharing Noppol Thangsupachai,Vongchavalitkul University, Thailand</p> <p>The Production Activity of Islamic Window Operations: an Emerging Country Concept Rohani Mohd & Badrul Hisham Kamaruddin Universiti Teknologi MARA, Malaysia</p>

<p>Values-Behavior-Performance Direction of Influence for Performing Entrepreneurs: a Review of the Literature Rohani Mohd & Badrul Hisham Kamaruddin Universiti Teknologi MARA, Malaysia</p> <p>Analysis strategic based on " SPACE" model by using Fuzzy Set Theory Asieh Shabani faramarzi Babol Medical Universty, Iran Amenen Shabani faramarzi, Teenager Researcher Institute, Iran</p> <p>Applying Logistic Regression Analysis: A Study of the Influential Factors on Consumers' Purchasing Decision toward Mobile Service Provider in Bangkok, Thailand Titida Nochai, Assumption University, Thailand Rangsan Nochai, KingMongkut's Institute of Technology, Thailand</p> <p>Strategy and Innovation in the Post-Crisis Era: An Analytical Framework from the Perspective of Complexity Theory Arash Najmaei and Zahra Sadeghinejad, Multimedia University, Malaysia</p> <p>Sensex and its Sensitivity in Efficient Market Hypothesis Harish Handa, Shaheed Bhagat Singh College, Delhi University, India Meera Mehta, Shaheed Bhagat Singh College, Delhi University, India</p> <p>Improving Economic Development in the Changing World Jaspreet Singh Phul, Global College of Engineering, India</p> <p>Sustaining Dryland Agriculture Through Crop Diversification to Overcome The Problems In The Prospective Of Global Challenges Dr.Manish Kumar Singh, Udai Pratap Autonomous College, India Dr.Kajal Arvind, ICFAI National College, India</p> <p>Language as a Tool of Reconciliation & Ethnic Harmony Padma D. Jayaweera, National Cooperative Employees Commission Ministry of Trade, Marketing Development, Cooperatives and Consumer Affairs, SRI LANKA</p> <p>Estimating the demand for money in Libya using autoregressive distributed lag (ARDL) Said Yousif Khairi, Ragib Mansour Elwerfeli, Alfateh University, Libya</p> <p>Strategic Investment Decision in Gold K.C.John Sasi Kumar, Anna University & Velammal College of Engg. & Tech., India P. Vikkraman, Anna University, India</p> <p>A Transcultural Healthcare Knowledge Management Model to Improve the Quality of Healthcare: A Case study of the Kingdom of Bahrain Anjum Razzaque New York Institute of Technology, Adliya, Kingdom of Bahrain</p> <p>Role of Information Technology Management Shafiq Ur Rahman, Islamabad, Pakistan</p>

SATURDAY, OCTOBER 24, 2009

	<p>CLASSIC CONTINENTAL BREAKFAST REGISTRATION 10:00 AM-2:00 PM & EXHIBITION 10:00AM-3:00PM</p> <p>** Michael Thombs & Rafiu Ajayi</p>
<p>10:00AM-15:00PM</p>	<p>ALL DAY TOUR OF SELECTED PLACES IN METROPOLITAN BEIJING, CHINA &/OR GOLF OUTING (EXTRA FEES)</p> <p>CLOSING REMARKS</p> <p>Michael Thombs Rafiu Ajayi</p>