

**First International Business Conference
August 7-9, 2008
Hyatt Regency, Dearborn, Detroit Metro, USA**

DRAFT SCHEDULE—SUBJECT TO SLIGHT MODIFICATION

* = SESSION CHAIR

THURSDAY, AUGUST 7, 2008

7:30-8:45	CONTINENTAL BREAKFAST REGISTRATION 7:00 AM- 8PM & EXHIBITION 9:00AM-5:00 PM		
8:45 10:15	<p>Welcome Addresses/ Opening Remarks: Mr. Arif Hashmi, General Manager Dearborn Hyatt Regency, USA Ms. Gloria Pearson of Sunbelt Business Brokers of Southeast, USA Dr. Matthew Kuofie, CEO of GSMI, and Prof of Global Business Mgmt & Information Technology, USA Governor of Michigan Jennifer Granholm, USA Dearborn Mayor John B. O'Reilly, Jr, USA</p> <p>Addressing Unemployment in Southeastern Michigan in an Asthmatic Economy Sister Rose Marie Kujawa, CSSF, Ph.D., President of Madonna University, USA</p> <p>Dr. Chris Wagner, Oakland University, Rochester, Michigan</p>		
10:30 - 12:00	<p>Parallel Session 1:</p> <p>Panel Discussion--Doing Business in Michigan/America Michigan Resource for growing the economy—Great Lakes, Land, Education/Universities/ Research/educators/graduates/ Wind, - Agriculture/farmers/manufacturing/manufacturers</p> <p>American Arab Chamber of Commerce Representative</p> <p>Chris Wagner, Oakland University, Rochester, Michigan</p> <p>Rafui Ajayi, American Advantage Mortgage, Michigan</p>	<p>Parallel Session 2:</p> <p>Panel Discussion Global competition and international cooperation (cross-national mergers, acquisitions, joint-ventures and alliances)</p> <p>Michigan Economic Development Corporation Representative: Jill Murphy</p> <p>Stephen Armah University of Illinois at Urbana-Champaign IL, USA</p> <p>Contagion and competitive intraindustry effects of corporate reorganization announcements Li-Chiu Chi National Formosa University, Yunlin, Taiwan</p> <p>Effective Business Relationship Development Orientation An Exploration of Guanxi Network in China and Relationship Marketing in the West Cheng-Lung Li Golden Gate University, CA, USA</p>	<p>Parallel Session 3:</p> <p>Paper Presentations –Education</p> <p>Trends, Gaps and Alignments in Professional Education in Dubai – Implications for Strategic Growth Dr. Payyazhi Jayashree *Dr. Gwendolyn Rodrigues University of Wollongong in Dubai, United Arab Emirates (UAE)</p> <p>A Novel Standardized Education Communication System in Uzbekistan Bahtiyor Allayarov Lawrence Technological University, USA</p>

<p>12:00 - 13:30</p>	<p>LUNCH</p> <p>Keynote Speakers: Re-shaping of International Business in relation attraction of global partners from Asian (China, India, South Korea and other emerging economies);</p> <p>India Consul General in Chicago Honorable Consul General Mr. Ashok Kumar Attri Ramesh Gudapuri - President of Indian Association, USA Chris Wagner, Oakland University, Rochester, Michigan</p>		
<p>14:30 - 16:00</p>	<p>Finance and Foreign Direct Investment Panel Discussion</p> <p>South Korean Minister of Foreign Affairs and Trade</p> <p>United Arab Emirates Ambassador to US Excellency Saqr Ghobash i</p> <p>Banking in Kuwait Abdulla M. Alhemoud Arab Open University, Kuwait</p> <p>The signaling content of financially distressed events * Dr. Tseng-Chung Tang National Formosa University, Taiwan</p>	<p>Panel Discussion Oil, Alternative Energy- Solar, Wind,- etc-and Infrastructure,</p> <p>Mark Beyer, Director of Communications and Outreach, NextEnergy, Michigan, USA</p>	<p>Job Creation * Dr. Matthew Kuofie Prof of Global Business & IT</p> <p>The Kemper School for Ballistics Kimberly Kemper, Madonna University, USA</p> <p>A Hi-Tech Approach to Addressing Michigan Unemployment Anna Gatt, Michaelena Vassallo, Rachele Valenzuela and Angelo Santi Madonna University, USA</p> <p>Addressing Nursing Shortage in the United States, Megan Daybird and Jackie Hoekstra, Madonna University, USA</p> <p>Job Creation: Caring for the Elderly Emily Brown, Carrie Clay and Mareen You Madonna University, USA</p> <p>Quill- Wound Closure System: An Innovative Technique Melissa Henderson, Kevin Buchan, Chris Picard, Mike Jawad, Madonna University, USA</p>
<p>16:00 - 17:30</p>	<p>Global Business Management Strategies and Organizational factors</p> <p>Representatives from Japan, China, India, South Korea, UAE</p> <p>Developing an Intelligent Method for Identifying Purchasing Pattern of Valuable Customers</p> <p>Choong Soo Lee Gwangju University, Republic of Korea</p> <p>Gye Hang Hong Dongbu Co., Republic of Korea</p>	<p>Tourism/ Agriculture</p> <p>A Note on the Hotel Industry Business Cycle in Taiwan; *Wei-Ting Hung, <i>Vanung University, Taiwan. R.O.C.</i></p> <p>Jui-Kou Shang, Fei-Ching Wang and, Chieh-Peng Lin <i>University of Science and Technology, Taiwan</i></p> <p>Tourism analyses and local government A perspective from Albania Klodiana GORICA, Tirana University, Albania</p>	<p>Foreign Direct Investment/Finance</p> <p>Determinants of Foreign Direct Investment in MENA Countries: An Empirical Analysis.' *Dr. Gwendolyn Rodrigues, Asima Shirazi, Professor Ajit Karnik University of Wollongong in Dubai, United Arab Emirates</p> <p>Venture Capital Financing in Ghana: Challenges and Prospects” Paul Kofi Oppong- Kwame Nkrumah University of Science and Technology, Ghana</p>

			Determinants of Inflationary Finance: A Theoretical Analysis Amirarsalan(ebrahim) Mouskhani Tehran University, Iran
18:00 - 20:00	WELCOME CEREMONY DINNER		
	Keynote Speakers The international expansion of start ups/entrepreneurships Consul General of South Korea in Chicago, Illinois -- Honorable Sung Hwan Son/Representative Paul Wang, Director of Commercial Division, Taipei, Taiwan, Economic & Cultural Office in Chicago, Canadian Consul General Robert Noble's Representative Michel Plaisent, Ph.D., Université du Québec à Montréal, Montréal, Canada		

FRIDAY, AUGUST 8, 2008

**CONTINENTAL BREAKFAST
REGISTRATION 7:00 AM- 8PM & EXHIBITION 9:00AM-5:00 PM**

<p>7_45 8”45</p>	<p>Keynote Speakers: Strategies for surviving & thriving in an economic downturn Cultural factors in international business/ Sourcing and locating venture capital investments in anywhere in the world</p> <p>American Arab Chamber of Commerce Representative</p> <p>Lawyer Ato Amponsa Dadzie, Member of Parliament Candidate for Cape Coast Constituency, Ghana</p> <p>Extent of Globalization in the MENA countries: An Empirical Analysis Gwendolyn Rodrigues, Naeem Muhammad and Cedwyn Fernandes University of Wollongong in Dubai, United Arab Emirates</p>		
<p>8:45 - 10:15</p>	<p>Parallel Session 1 –Room A</p> <p>Panel Discussion Marketing in Michigan, USA</p> <p>American Arab Chamber of Commerce Representative</p> <p>Stephen Armah University of Illinois at Urbana-Champaign IL, USA</p> <p>Chris Wagner, Oakland University, Rochester, Michigan</p>	<p>Parallel Session 2 - Room B</p> <p>Panel Discussion—Knowledge sharing/management and international business strategies. Intellectual Knowledge Property</p> <p>Empirical determinants of bank-borrower relationships Tseng-Chung Tang National Formosa University, Taiwan</p> <p>Should Cocoa Exporters Hedge Cocoa Price Risk? A Focus on “Over-looked” Factors. Stephen Armah University of Illinois at Urbana-Champaign IL, USA</p>	<p>Parallel Session 3 - Room C</p> <p>Culture and Business</p> <p>Managing Cultural Change in Bureaucracies *Fahd Ali Raza, Iqra University, Pakistan</p> <p>The role of leadership and culture in financial strategic management Joseph Merlin Bayeck West Midlands, United Kingdom</p> <p>Investigating Customer Satisfaction in the Banking Industry in Ghana Bylon Abeeku Bamfo Kwame Nkrumah University of Science and Technology, Ghana</p>
<p>10:30 - 12:00</p>	<p>Manufacturing/Automotive</p> <p>Ford Motors Representative</p> <p>Modified Aftermarket Business model: An emerging approach to mass customization for the automotive industry</p> <p>*Ramesh Subramoniam, Erasmus University, Rotterdam, Netherlands</p> <p>Suresh Subramoniam, Ph. D Prince Sultan University Riyadh, Saudi Arabia</p> <p>Don Huisingh, Ph. D University of Tennessee TN, U.S.A.</p>	<p>Information Technology, Infrastructure</p> <p>Decision Characteristics, Extent Of Scanning And Information Processing Capacity Relationships: Impact On Investment Decision Making Quality.</p> <p>Nik Maheran Nik Muhammad Universiti Teknologi Mara, Malaysia</p> <p>Norlina Kamudin Asia E University, Malaysia</p> <p>Filzah Md Isa Universiti Utara Malaysia, Malaysia</p> <p>The Impact of Product and Online Service Failure Announcements on Firm's Market Value: The Case of Korean Firms</p>	<p>Workshop US Immigration law—Investor and Business visa</p> <p>Michael E. Piston Transnational legal services, Michigan USA</p>

	<p>K V Krishnankutty, Ph. D Trivandrum 695010, India</p> <p>The Impact Of Banks Merger And Consolidation in theAutomotive Industry</p> <p>Mukaiila, Jamiyu. Liverpool John Moores University, UK</p> <p>Investigating Product Development Collaboration Effects On Of Mass Customisation (The Product Scope Model)</p> <p>Zu'bi Mohammad Al-Zu'bi* and Chris Tsinopoulos, Durham Business School, Durham University, UK</p>	<p>Seung Ik Baek, Hanyang University, Seoul, South Korea.</p> <p>Trends and Challenges Facing Developing World in Adoption and Use of ICTs: A View Towards Bridging the Digital Divide *George Ditsa, United Arab Emirates University, AL AIN, United Arab Emirates</p> <p>The Impact of ICT on Organizations in Tunisia Jameleddine ZIADI, PhD, University of Sfaxm Tunisia</p> <p>The Application of Real-Coded Genetic Algorithm for Simulation Optimization</p> <p>Kyoung-Jong Park Gwangju University, Korea</p> <p>Factors favouring benefits from web site adoption</p> <p>Moez BELLAJ, Pascal PECQUET, Michel Plaisent and Prosper BERNARD Université du Québec à Montréal, Montréal, Canada</p>	
<p>12:30 - 13:30</p>	<p>LUNCHEON</p> <p>Keynote Speakers:</p> <p>How Higher Education Addresses Unemployment Dr. Ernest I. Nolan, Vice President for Academic Administration Madonna University, USA</p>		
<p>13:30 - 17:00</p>	<p>TOUR OF SELECTED INDUSTRIES AND PLACES IN MICHIGAN, USA AND WINDSOR CANADA (EXTRA FEE; TOUR PROVIDED BY THE DEARBORN TRANSPORTATION SERVICES)</p>		
<p>18:00 - 19:00 19:45- 20:30</p>	<p style="text-align: center;">APPRECIATION BANQUET</p> <p>Local conference chair to provide: Recognition to sponsors and participates that helped in making the conference a success.</p> <p>Keynote Speakers:</p> <p>Globalization of Higher Education Business Dr. Stuart Arends Dean, School of Business Madonna University, USA</p> <p>Argentina Consul General Ernesto Paz Representative</p> <p>Michel Plaisent, Ph.D., Université du Québec à Montréal, Montréal, Canada</p>		

SATURDAY, AUGUST 9, 2008

<p>8:00</p> <p>9:00</p>	<p align="center">CONTINENTAL BREAKFAST REGISTRATION 7:00 AM- 8PM & EXHIBITION 9:00AM-5:00 PM</p> <p>Keynote Speakers: How to promote joint business ventures between Middle Eastern and Michigan Businesses Dr. Naji Arwashan - Honorary Consul-General of Syria - Rafui Ajayi, American Advantage Mortgage, Michigan</p>		
<p>9:15 - 10:30</p>	<p>Parallel Session 1 - Room A</p> <p>Global Marketing/Business and Environment</p> <p>Determinants of Sales Persons Decision Behavior: The case of real estate agents * Dr. Goitom Tesfom and Nancy J. Birch Eastern Washington University, USA</p> <p>An Analysis of Turkish Customers' Cellular Phone Buying Behavior from the Aspect of Their Attitudes, Value Perceptions and Life Values Cenk A. YUKSEL University of Istanbul, Istanbul ,Turkey</p> <p>Turhan ERKMEN Yildiz Technical University, ,Istanbul Turkey</p> <p>Segmenting Consumers According To Their Socially Responsible Consumption Behaviors, Value Orientations, Moral Philosophies And Anxieties For Social Issues Cenk A. YUKSEL University of Istanbul, Istanbul ,Turkey</p> <p>Retail Revolution –The Indian Partner Sanjeev Chaturvedi, Associate Dean IILM-Business School, New Delhi, India</p>	<p>Parallel Session 2 - Room B</p> <p>Global Marketing /Global Supply Chain Management * Dr. Matthew Kuofie Prof of Global Business & IT</p> <p>The Most Effective Factor Of Packaging In Consumer Food Product Purchasing Decisions Rahmatillayev Nurmatjon Westminster International University in Tashkent, Uzbekistan</p> <p>A Novel Strategy for Global Marketing of a New Product Steven M. Feraru Central Michigan University, USA</p> <p>An Application of a Novel 3-D Body Scanner Technology to Boost the Economy of Michigan: From Global Marketing Perspective Paul Mclalin, Central Michigan University, USA \</p> <p>Analysis of the Vietnam Market: Targeting the Cell Phone Industry. Rosetta Jackson, Central Michigan University, USA</p> <p>Analysis of Iraqi Market Suitability for Individual Home Water Purifiers Tom Marion Noble Central Michigan University, USA</p>	<p>Parallel Session 3 - Room C</p> <p>Business: Job Satisfaction/Organization/Problems</p> <p>Skills-Job Mismatch & its effects on Employee's Job Satisfaction in Corporate Sector of Pakistan Kamran Siddiqui , Mirza.M.Zia Ul Haq</p> <p>Implementation of Enterprise Resource Planning System in an Organization *Anita Okoye Liverpool John Moores University, UK</p> <p>An exploration of the problems facing SMEs in Ghana in terms of securing Bank financing Gabriel Sam Ahinful Kwame Nkrumah University of Science and Technology, Ghana</p> <p>Dancing with the Stars: CRM and SMEs in Developing Countries Pius M. Achuama and Dr. Abel Usoro University of the west of Scotland, UK</p> <p>Evolution of Growth-Retarding Institutions *Dr. Alex Tokarev The King's College, NY, USA</p>

<p>10:30 - 11:30</p>	<p>Doing Business -- One on One</p> <p>Meet people from Europe, Middle East, Asia and North America</p> <p>Majeb Alhanando, President of Progress International, Offices:UAE, Jordan, Iraq</p> <p>Ramesh Gudapuri - President, Amerisoft Corp, Michigan, USA</p> <p>Rafui Ajayi, American Advantage Mortgage, Michigan</p> <p>Matthew Kuofie CEO of GSMI</p>	<p>Business and Information Technology * Dr. Matthew Kuofie Prof of Global Business & IT</p> <p>System for Identifying Products to be Manufactured in Michigan and Export Globally Samata Devabhaktuni & Jaffer Syed Lawrence Technological University USA</p> <p>A Supporting System for the Establishment of New Company Rakesh Vallabhaneni & Jaffer Syed Lawrence Technological University, USA</p> <p>Overcoming the Digital Divide is the Way Forward Kwabena Obiri-Yeboah Kwame Nkrumah University of Science & Technology Ghana</p> <p>Strategies Governing Software Industries in India</p> <p>* Panicker K S M , European University of Lefke, Turkey</p> <p>Harikrishnan A I I I T , Kharagpur, India</p> <p>Samoj M Panicker Irevena Reasearch Systems, India</p>	<p>Global Communication/Finance</p> <p>Micro Credit and Women Empowerment - A Study in -India * Dr. K.P.Saraswathy Amma and K S M Panicker, Department of Business and Management, European University of Lefke, TURKEY</p> <p>Sumi.M NSS Engineering College, Palakkad, Kerala, INDIA</p> <p>The Economic Integration of Arab countries: Intra-Capital flows approach Mohamed Elafif of Australia University of Western Sydney Australia</p>
<p>11:30 - 12:30</p>	<p>FORMATION OF TASK FORCE MEETING</p> <p>Individuals interested in joining the Task Force for Job Creation are welcome</p>		<p>CONFERENCE PLANNING COMMITTEES</p> <p>Individuals interested in joining in planning any of the following:</p> <p>1) Annual Global Business Summit, May 10-13, 2009, Dubai, UAE</p> <p>2) Annual International Business Forum, July 8-11, 2009, Beijing, China</p> <p>3) Second International Business Conference, August 6-8, 2009, Michigan, USA</p>
<p>12:30 - 13:30</p>	<p style="text-align: center;">LUNCHEON AND CLOSING REMARKS</p> <p>Keynote Speaker: Dr. Chris Wagner, Oakland University, Rochester, Michigan Ms. Peggy Price, Global Strategic Management Inc., USA Dr. Matthew Kuofie, CEO of GSMI, and Prof of Global Business Mgmt & Information Technology, USA</p>		