

# Call for Papers

**Relevant Industry Focus:** Include, but not limited to, Automotive, Agriculture, Energy, Power, Information Technology, Telecommunications, Robotics, Research, Mining, Infrastructure, Tourism, Finance, Health, Small Business Opportunities, Education and Training.

The conference paper topics, including but not limited to:

- Animal and Plant Health Capacity Building
- Corporate governance of financial firms
- E-Governance, Policy and Law
- Corporate governance and social responsibilities in strategic management
- The role of financial institutions in small and medium businesses
- The role of leadership and culture in financial strategic management
- Finance and investment best practical strategies
- IS and IT management strategies
- The impact of Banks Merger and Consolidation on automotive industry
- Automotive, Oil Industry, financial institutions & management strategies
- Strategic entrepreneurship
- Strategic alliances among international firms
- E-Business, E-Commerce
- Sales, Marketing, and Business Development
- Robotics and Business
- International Business Joint Ventures/ Partnerships
- The Role of Tourism in Economic Development
- Health and Economic Development
- Crisis prevention and management strategies in oil and solid mineral exploration
- Organizational structure and strategic Management
- Best Practices of Global Business Management

## **Important Dates:**

Submission Deadline: June 30, 2008

Notification Acceptance: July 7, 2008

Camera Ready Submissions: July 21, 2008

Early Registration Deadline: June 30, 2008

**Submit papers to:** [mhkuofie\\_gsmi@msn.com](mailto:mhkuofie_gsmi@msn.com)

## **Submission Instructions**

Submissions can be made in a number of categories: Completed research papers, research-in-progress papers, case studies, panels and posters/round table discussion papers. Paper should not exceed 10 pages or 5,000 words in Font size of 12. Each paper should have paper title, authors' names, affiliations and country, an abstract and a maximum of six keywords on the front page.

Please use the APA referencing style for your paper. In text citations should be in an Author (date) format with the bibliographical list inserted at the end of the paper. Please make your submission as one MSWord file.

All submissions will be **double blind peer reviewed**.

-----**Sample Paper Format**-----

**An Approach to Global Business Management:  
Maximizing Processes and Revenue**

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***Abstract***

This paper reviews the literature regarding global business management strategies and identifies limitations. The paper proceeds and proposes a novel approach to global business management that when applied successfully leads to maximizing processes and revenue. The approach considers culture, information systems/technology, business strategy and organizational strategy, transformational leadership as the central components.. .....

**Keywords:** Business Strategy, Information Technology, Organizational Strategy, Culture, Business Management, Revenue

**Introduction**

There are many existing strategies for business management ....

**Literature Review:**

This section....

**Proposed Management:**

This section

**Methodology**

This section

### **Evaluation of Proposed Management**

This section

### **Conclusion**

The paper reviewed ...before proposing

### ***References***

Armah, S & Doe, J (2006) Strategic Triangle Management, *Strategic Management Journal*, 22, 493-530

Blankson, W. (1991) Culture and Management, *Journal of Management*, 7, 99-120

Kuofie, M, Doe, P., Mack, D. and Rerolle, V (1998). Electronic Management:. *Newsweek*, 1, 152-159.