

# Call for Papers/ Business Proposal

**Relevant Industry Focus:** Include, but not limited to, Automotive, Agriculture, Energy, Power, Information Technology, Telecommunications, Robotics, Research, Mining, Infrastructure, Tourism, Finance, Health, International Business, Small Business Opportunities, Education and Training.

The conference paper topics, including but not limited to:

- Animal and Plant Health Capacity Building
- Energy—Oil and Alternative Energy
- Corporate governance of financial firms
- E-Governance, Policy and Law
- Corporate governance and social responsibilities in strategic management
- The role of financial institutions in small and medium businesses
- The role of leadership and culture in financial strategic management
- Finance and investment best practical strategies
- IS and IT management strategies
- The impact of Banks Merger and Consolidation on automotive industry
- Automotive, financial institutions & management strategies
- Strategic entrepreneurship
- Strategic alliances among international firms
- E-Business, E-Commerce
- Sales, Marketing, and Business Development
- Robotics and Business
- International Business Joint Ventures/ Partnerships
- The Role of Tourism in Economic Development
- Health and Economic Development
- Crisis prevention and management strategies in oil and solid mineral exploration
- Organizational structure and strategic Management
- Best Practices of Global Business Management
- Marketing
- Operations Management
- Supply Chain Management

**Important Dates:**

Please Refer to the main conference webpage.

**PLEASE mention this conference when Submitting Papers**

**Submit papers to: [mhkuofie\\_gsmi@msn.com](mailto:mhkuofie_gsmi@msn.com); [kuofi1m@cmich.edu](mailto:kuofi1m@cmich.edu)**

## **Paper Submission Instructions**

**Submissions** can be made in a number of categories: Completed research papers, research-in-progress papers, case studies, panels and posters/round table discussion papers.

**Paper should be double-spaced, in Font size of 12.** Times New Roman font. Normal style, Justify alignment. Each paper should have paper title, authors' names, affiliations, country and email addresses, an abstract and a maximum of six keywords on the front page.

**Paper pages:** Limited to 10 pages maximum or 5,000 words, exclusive of references, appendixes and author biographies.

**Paper Size:** Letter size; width 8½ inch by height 11 inch

**Paper margins:** 1, 1, 1, 1 inches. Pages should be numbered consecutively in the upper right hand corner of the paper.

**Paper Title:** Uppercase and lowercase letters; centered.

**Tables:** Each table must have a brief title. Each table must be cited in the text. Number tables consecutively in the order of their first citation in the text.

**Figures:** Each figure must have a brief title. Each figure must be cited in the text. Number figures consecutively in the order of their first citation in the text.

Please use the APA referencing style for your paper. In text citations should be in an Author (date) format with the bibliographical list inserted at the end of the paper.

Please make your submission as one MSWord (.DOC) file.

All submissions will be **double blind peer reviewed**.

**An Approach to Global Business Management:  
Maximizing Processes and Revenue**

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**Abstract**

This paper reviews the literature regarding global business management strategies and identifies limitations. The paper proceeds and proposes a novel approach to global business management that when applied successfully leads to maximizing processes and revenue. The approach considers culture, information systems/technology, business strategy and organizational strategy, transformational leadership as the central components.. .....

**Keywords:** Business Strategy, Information Technology, Organizational Strategy, Culture, Business Management, Revenue

**1. Introduction**

There are many existing strategies for business management ....

**2. Literature Review:**

This section....

**3. Proposed Management:**

This section

**4. Methodology**

This section

**5. Evaluation of Proposed Management**

This section

**6. Conclusion**

The paper reviewed ...before proposing

## ***References***

Armah, S & Doe, J (2006) Strategic Triangle Management, *Strategic Management Journal*, 22 (2), 493-530

Blankson, W. (1991) Culture and Management, *Journal of Management*, 7, 99-120

Kuofie, M, Doe, P., Mack, D. and Rerolle, V (1998). Electronic Management:. *Newsweek*, 1, 152-159.

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## **Business Proposals**

Business proposal in MS Word will be accepted

Format:

1. Background of Organization
  2. Problem
  3. Proposed Souldution
  4. Benefits
  5. Funding
- References

Maximum of five pages