



**SPCVB 154/09**

São Paulo, November 23, 2009

**To  
Professor Matthew H. S. Kuofie  
General Conference Co-Chair  
Global Strategic Managent Inc.  
Beverly Hills, Michigan, USA**

Dear Mr. Kuofi,

Welcome to São Paulo!

We are honoured to have you in our city.

The São Paulo Convention & Visitors Bureau (SPCVB) is a privately-supported, non-for-profit foundation whose mission is to create, secure, promote and increase events that bring more visitors to São Paulo.

We wish to congratulate the organizers of the **2nd World Summit on Financial Crisis and International Business** for holding this event in São Paulo in 2009. We trust it will be a major success and that the exchange of experiences will further contribute to the development and growth of Financial Crisis and International Business knowledge.

The SPCVB encourages all participants of the **World Summit on Financial Crisis and International Business** to take full advantage of this important event and enjoy all the best that the city of São Paulo has to offer!

Sincerely,

Toni Sando de Oliveira  
Executive Director

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**FUNDAÇÃO 25 DE JANEIRO**

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