

Draft Schedule

World Summit on Financial Crisis and International Business

December 14-16, 2009

(WSFCIB2009)

**Holiday Inn Parque Anhembi Hotel
Ua Professor Milton Rodrigues, 100
Sao Paulo, Brazil**

Phone: +55-11-2107-8844

* = SESSION CHAIR

**MASTER OF CEREMONY (MC) FOR THE DAY

MONDAY, DECEMBER 14, 2009

	<p style="text-align: center;">CONTINENTAL BREAKFAST REGISTRATION 10:00 AM- 4 PM & EXHIBITION 9:00AM-5:00 PM</p> <p>** Dr. Carlos Leite, Mackenzie Presbyterian University, Sao Paulo and University of Sao Paulo, & Brazil Dr. Lance Gentry, Colorado State University-Pueblo, USA</p>
10:00-11:00	<p>Welcome Addresses/ Opening Remarks:</p> <p>Welcome to Holiday Inn Parque Anhembi General Manager, Holiday Inn Parque Anhembi Hotel, Sao Paulo, Brazil</p> <p>Welcome to Sao Paulo, Brazil Governor José Serra of Sao Paulo, Brazil</p> <p>Doing Business in Sao Paulo, Brazil Representative, Convention and Visitors Bureau, Sao Paulo, Brazil</p> <p>Welcome to the World Summit Prof. Dr. Matthew Kuofie, CEO of Global Strategic Management Inc (GSMI), USA, US Politician and Central Michigan University Professor, USA</p>
11:00-12:30	<p>Paper and Business Proposal Presentations Titles and Authors to be listed</p>
12:30-13:30	<p style="text-align: center;">LUNCH</p> <p>Keynote Speakers:</p> <p>Global Strategic Management Inc., USA: Its Role in Addressing Global Issues</p> <p>Prof Matthew Kuofie, CEO of GSMI, US Politician, Central Michigan University Professor, USA</p>
14:00-15:00	<p>Panel Discussion - International Business Discussion Panel Dr. Lance Gentry, Colorado State University-Pueblo, USA. Dr. Willian Wardrope, University of Central Oklahoma, USA Dr. Carlos Leite, Mackenzie Presbyterian University, Sao Paulo & Visiting professor University of Sao Paulo</p>
15:30- 16:30	<p>Financial Crisis Discussion Panel Dr. Lance Gentry, Colorado State University-Pueblo, USA Prof Matthew Kuofie, Global Strategic Management Inc., USA</p>
18:00-20:00	<p>Group Night Tour –Shopping and Dinner</p>

TUESDAY, DECEMBER 15, 2009

	CONTINENTAL BREAKFAST REGISTRATION 9:00 - 10:00 AM- 4 PM & ** Annamalai Senguttuvan, India & Dr. Lance Gentry, Colorado State University-Pueblo, USA
10:00-11:00	Keynote Speaker: International Business: An America Perspective Dr. William Wardrobe, Director and professor of International Business Programs, University of Central Oklahoma
11:00-12:30	Paper Presentations Titles and Authors to be listed
12:30-13:30	LUNCH/AWARDS Keynote Speakers: Approaching Architectures In Sao Paulo • Choosing A Sustainable City Redevelopment Model Dr. Carlos Leite, Mackenzie Presbyterian University, Sao Paulo & Visiting professor University of Sao Paulo Strategic Model for Addressing the Global Financial/Economic Crises Prof Matthew Kuofie
14:00-17:00	Paper& Business Proposal Presentations Titles and Authors to be listed
17:00-18:00	Economic Development Discussion Panel Annamalai Senguttuvan, India Dr Hadi Al Magerbi, Libya Tudev Oyungerel, Tomas Bata University in Zlin, Czech Republic Carlos Leite, Mackenzie Presbyterian University, Sao Paulo & Visiting professor University of Sao Paulo Tomáš Buus, University of Economics, Czech Republic

WEDNESDAY, DECEMBER 16, 2009

	CLASSIC CONTINENTAL BREAKFAST REGISTRATION 10:00 AM-2:00 PM & EXHIBITION 10:00AM-2:00PM
10:00AM- 14:00PM	ALL DAY TOUR OF INTERESTING PLACES &/OR GOLF OUTING (EXTRA FEES)
11:00-12:00	CLOSING REMARKS Keynote Speakers: Prof Matthew Kuofie