

Call for Papers/ Business Proposal

PLEASE mention this conference when submitting papers.

Submit papers to: mhkuofie_gsmi@msn.com; kuofi1m@cmich.edu

The conference paper and business proposal topics include but not limited to the following:

Accounting	Joint Ventures	Small Business Opportunities
Agriculture	Information Technology	Solid Mineral Exploration
Banks --Merger and Consolidation	Information Systems	Strategic Management
Business Development	Infrastructure	Strategic Entrepreneurship
Corporate Governance	International Business	Strategic Alliances
Crisis Prevention and Management Strategies	Investments	Supply Chain Management
E-Business	Law	Mining
E-Commerce	Manufacturing/Automotive	Research
Education	Marketing & Sales	Robotics
Economic Development	Mining,	Mining
Energy	Research	Research
Oil and Alternative Energy	Robotics	Robotics
Finance	Operations Management	Tourism
Global Business Management	Policy	
Health		
Finance		

Submission Instructions

Submissions can be made in a number of categories: Completed research papers, research-in-progress papers, case studies, panels and posters/round table discussion papers. Paper should not exceed 10 pages in Font size of 12. Each paper should have paper title, authors' names, affiliations and country, an abstract and a maximum of six keywords on the front page.

Please use the APA referencing style for your paper. In text citations should be in an Author (date) format with the bibliographical list inserted at the end of the paper.

Please make your submission as one MSWord file.

Submissions will be **double blind peer reviewed**.

-----Sample Paper Format -----

**An Approach to Global Business Management:
Maximizing Processes and Revenue**

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Abstract

This paper reviews the literature regarding global business management strategies and identifies limitations. The paper proceeds and proposes a novel approach to global business management that when applied successfully leads to maximizing processes and revenue. The approach considers culture, information systems/technology, business strategy and organizational strategy, transformational leadership as the central components..

Keywords: Business Strategy, Information Technology, Organizational Strategy, Culture, Business Management, Revenue

1. Introduction

There are many existing strategies for business management

2. Literature Review:

This section....

3. Proposed Management:

This section

4. Methodology

This section

5. Evaluation of Proposed Management

This section

6. Conclusion

The paper reviewed ...before proposing

References

Armah, S & Doe, J (2006) Strategic Triangle Management, *Strategic Management Journal*, 22 (2), 493-530

Blankson, W. (1991) Culture and Management, *Journal of Management*, 7, 99-120

Kuofie, M, Doe, P., Mack, D. and Rerolle, V (1998). Electronic Management:. *Newsweek*, 1, 152-159.

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Business Proposals

Business proposal in MS Word will be accepted

Format:

1. Background of Organization
 2. Problem
 3. Proposed Souldution
 4. Benefits
 5. Funding
- References

Maximum of five pages in double spaced font size 12.